

FILE

fashion calendar

APRIL 18,
1966

RUTH FINLEY, PUBLISHER

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8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY	JULY
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, APRIL 18, 1966</u>			
Beginning Sunday	FALL-WINTER HAUTE COUTURE FASHIONS	QUEISSER OF MUNICH	HOTEL DRAKE SUITE 1005
April 17- April 22	Preview of Fall-Winter coats, suits, and dresses, including full line of skiwear, by Queisser of Munich. By appointment. Contact: HA. 1-0900.		
Sunday	SHOWING: BRITISH LEATHER FASHIONS	BRITISH LEATHER FASHION EXPORT GROUP	STATLER-HILTON HOTEL BALLROOM
April 17- April 23	British Leather Fashionwear Group (LEFEX): Cherry, Elma, D. Mason, E & G Morel, Nutone Leatherwear, Suede & Leathercraft, A.J. Turner. <u>Sun.</u> , April 17: 11:00 A.M.-4:00 P.M.(Open House). <u>Mon.</u> , April 18: 9:00 A.M. (Press Breakfast Show), 4:00 P.M.(Retailers). <u>Tues.</u> , April 19: 2:30 P.M. (Show). By invitation. Thereafter in private suites. Publicity: Ruth Hammer Assoc., 350 West 51st Street, 246-4818.		
April 18	ALTMAN RELEASE--Baker furniture. (No Press Show)		
April 18 9:00 A.M.	PRESS PREVIEW BY BRITISH LEATHER FASHION EXPORT GROUP AT STATLER-HILTON. Publicity: Ruth Hammer Assoc., 246-4818 (See Above).		
Beginning Monday	SHOWINGS OF FALL SHIRTS FOR WOMEN	GANT SHIRTMAKERS	1407 BROADWAY SHOWROOM - 29TH FLOOR
April 18	"Designer Collectinn"--complete Fall collection of shirts for women at continuous showings. Contact: Valerie Wilson, 244-0547.		
Beginning Monday	OPENING OF FALL COLLECTION	SARMI BOUTIQUE, MILANO	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
April 18	Continuous showings, by appointment. Contact: Mr. Revell, CH. 4-7270.		
Beginning Monday	ADVANCE FALL COATS AND SUITS	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
April 18	Continuous daily showings of advance Fall coats, suits, and ensembles. Contact: Alan Baron, PE. 6-8867.		
Beginning Monday	FALL AND BACK-TO-SCHOOL COLLECTION	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
April 18	Informal daily showings of sportswear, coordinates, sweaters, and costumes. Contact: Ellen Newcomb, 255-5500.		
Tuesday	PRESS PREVIEW: ROOMS BY BARBARA D'ARCY	BLOOMINGDALE'S	5TH FLOOR
April 19 9:45 A.M. Breakfast	Rooms designed by Barbara D'Arcy. By invitation. (<u>For Release, Wed., April 20.</u>) Publicity: Louise Langdon, PL. 2-1212, Ext. 7205.		
Tuesday	PREVIEW: CASUAL FASHIONS FOR FALL	STONY BROOK CASUALS BY VALLY(DIV.DAVID CRYSTAL)	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 19 12:30 P.M. Brunch	Preview for press and buyers of casual dresses and suits. (Brunch and Champagne.) By invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 19 3:45 P.M. Cocktails	PREVIEW OF NEW KNIT COLLECTION "Vivo"--new collection of knits by Susan Thomas. Show at 4:30. By invitation. Contact: Else Smith, OX. 5-2900. Publicity: Rosemary Sheehan, MU. 5-1280.	SUSAN THOMAS	HOTEL PLAZA BAROQUE ROOM
Tuesday April 19 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW: NEW SUMMER UNIFORMS Preview for press of National Airlines' new Summer stewardess uniforms, designed by Oleg Cassini; also showing of uniforms from 1934. Publicity: Robin M. Matell or Jackie Shapiro, OX. 7-8181.	NATIONAL AIRLINES; & OLEG CASSINI	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Wednesday April 20 9:15 A.M. Breakfast	PREVIEW OF FALL COLLECTION Preview of Fall and Transition junior sportswear collection, sizes 5-15. By invitation. Contact: Lois Brown, BR. 9-9586.	SOMEPLACE ELSE (DIV. STRATFORD, LTD.)	1407 BROADWAY ROOM 3203
Wednesday April 20 9:30 A.M. Coffee	SPRING-SUMMER YOUNG IMPORT COLLECTION Preview for press of young import fashions from Belgium, Denmark, England, France, West Germany, Ireland, Israel, Italy, Spain, Switzerland. By invitation. (For Release, Thurs., April 21.) Publicity: Donna Lawson, OX. 5-4000, Ext. 278.	OHRBACH'S	6TH FLOOR
Wednesday April 20 10:00 A.M.	ADVANCE FALL COLLECTION Showings for buyers, April 20 and 21 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR By appointment.
Wednesday April 20 12:30 P.M. Luncheon	FASHION SHOW DURING LUNCHEON Spring-Summer fashions by Laurence Gross. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	LAURENCE GROSS, INC. (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday April 21 12:30 P.M. Luncheon	LUNCHEON SHOWING OF SPRING-SUMMER FASHIONS Showing of Spring-Summer fashions by Andrew Woods. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	ANDREW WOODS, INC. (550 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
April 22	BLOOMINGDALE'S RELEASE--"Galleon" pirate-inspired fashions. (No Show)		
Friday April 22 7:30 P.M. Dinner	"SPRING CARNIVAL OF FRAGRANCE BALL" Costume promenade interpreting fragrance names. Panel of celebrity judges; prizes, favors, music by Lester Lanin. For benefit of The Kidney Foundation. Tickets: \$30.00 (tax deductible), by reservation. Contact: MU. 4-4911.	THE FRAGRANCE FOUNDATION	HOTEL ASTOR BALLROOM
April 25	MACY RELEASE--"Return to Romanticism"--evening fashions. (No Press Show)		
Monday April 25 9:30 P.M.	MIDNIGHT CHAMPAGNE SUPPER-DANCE Tenth Anniversary of Glamour's "Ten Best Dressed College Girls" contest. Presenting 1966 winners and one winner from nine preceding years; and introducing a "New Era" of young looks. By invitation. Contribution: \$25.00 per person, benefit of Exodus House. Contact: Maureen Foran, MU. 9-5900.	GLAMOUR MAGAZINE	7TH REGT. ARMORY 643 PARK AVE. (65TH ST.)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday April 25	BRIDAL AND BRIDES-MAIDS' COLLECTION Fall collections at daily informal showings: Alfred Angelo, Annie-Rose, Creations by Aria, Bouquet Bridals, Bridal Couture, Bridal Creations, Bridal Originals, Campus Bridals, Cari-Lyn Gowns; Charmante Creations, Cocktail Couture, Datemaker Formals, David Morris Co., Exquisite Bridals, Fink Bros., Florencia, Galina Fashions, Murray Hamburger Co., House of Bianchi, J & H Costume, Joelle Bridals, Joytime, Kay-Selig, Harry Keiser, Lorrie Deb Corp., Milady Bridals, Nadine Formals, Portrait Bridals, Priscilla of Boston, Romance Bridals, Queen Fit Bridals, Sylvia Ann. Contact: Arlene Rieger at Donald Degnan Assoc., TN. 7-0808.	BRIDAL AND BRIDESMAIDS' APPAREL ASSOCIATION	INDIVIDUAL SHOWROOMS
Tuesday April 26 3:30 P.M.	PRESS PREVIEW: FUR-LINED COATS & SUITS Preview for the press of Fall-Winter fur-lined coats, ensembles, suits, and fur-lined raincoats, designed by Betti Belmont. Contact: Belmont Gottlieb, LO. 5-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 27	OHRBACH RELEASE--Children's swimwear. (No Press Show)		
Wednesday April 27 12:30 P.M. Luncheon	FASHION SHOW DURING LUNCHEON Costumes and suits for Summer by Dan Millstein. Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	DAN MILLSTEIN, INC. (205 WEST 39TH STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 27 6:00 P.M.- 8:00 P.M.	PREVIEW OF STORE-WIDE PROMOTION Private reception and preview of Lord & Taylor's two-week storewide promotion. By invitation. (For Release, Fri., April 29.) Savidge, WI. 7-3300, Ext. 232.	LORD & TAYLOR	8TH FLOOR
April 29	LORD & TAYLOR RELEASE--Storewide promotion. (Preview, April 27--See Above)		
Friday April 29 9:30 A.M. Coffee	PREVIEW: RIVIERA SUMMER FASHIONS Preview for the press of French and Italian Riviera fashions, exclusive with Bloomingdale's. By invitation. (For Release, Mon., May 2.) Publicity: Jacqueline Leve, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	3RD FLOOR BEACH SHOP

Beginning Friday April 29	FALL OPENINGS IN CALIFORNIA	LOS ANGELES FASHION GUILD	LOS ANGELES CALIFORNIA
April 29	April 29: 12:00 Noon. Harrods; 2:00 P.M. Adele-California.		
May 1:	2:00 P.M. Lee Herman. 3:00 P.M. Yvonne. 4:30 P.M. Michael Novarese. 6:00 P.M. Helga.		
May 2:	8:30 A.M. Stanley Nelson. 10:00 A.M. Elis Porter. 2:00 P.M. By appointment: Mike Anthony; Charles Cooper; Wayne Fuller; Michaelson Inc.; Moe Nadler.		
May 3:	9:30 A.M. and 1:30 P.M. Neal McClintock. 3:00 P.M. Jean Louis. 8:00 P.M. Charles Cooper.		
Contact: Los Angeles Fashion Guild, 110 E. Ninth St., Los Angeles, Cal.			

Sunday May 1 4:30 P.M.	PREVIEW: FALL FASHIONS IN CALIFORNIA By invitation. Thereafter in showroom, by appointment. Contact: 213 OL. 2-9010 (L.A.)	MICHAEL NOVARESE (711 NO. LA CIENEGA BLVD.)	BEVERLY HILLS HOTEL LANIA ROOM
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday May 1 6:00 P.M. Cocktails	FALL FASHIONS IN LOS ANGELES Preview of Helga's Fall collection. By invitation. Oppenheimer, 213 Madison 7-0806 (L.A.)	HEIGA (722 SO. LOS ANGELES ST.)	BEVERLY HILLS HOTEL LOS ANGELES, CAL. Contact: Walter
May 2	BLOOMINGDALE'S RELEASE--Riviera fashions. (Preview, April 29--See Pg. 3)		
Monday May 2 2:00 P.M.	FALL FASHIONS IN LOS ANGELES By invitation. Contact: William Sarris, 213--627-9154 (L.A.).	TRAVILLA (122 E. 7TH ST., L.A.)	BEVERLY HILLS HOTEL PERSIAN ROOM
Monday May 2 5:30 P.M. Cocktails	PREVIEW: COLLECTION BY LINDA HACKETT Preview for the press of first collection, designed by Linda Hackett, exclusively for Saks Fifth Avenue. By invitation. (<u>For Release, Wed., May 4.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM
Monday May 2 6:00 P.M.	FALL FASHIONS IN LOS ANGELES Fall fashions. By invitation. Contact: Jose Fernandez, 213 OL. 5-8926(LA)	WERLE ORIGINALS (626 N. ROBERTSON BLVD.)	BEVERLY HILLS HOTEL
Beginning Monday May 2	FALL KNITS AND TRAVEL FASHIONS New Fall knits and midseason travel clothes, by new designing team. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday May 3- May 13	PRESS SHOWINGS OF BRITISH FASHIONS Aquascutum's Fall collection of women's coats in British tweeds and fleece; and rainwear in shower-proofed cotton poplins and gabardines. For appointment, contact: Mary Phillips or Peggy Brooks, MU. 5-9571.	AQUASCUTUM OF LONDON	2 EAST 37TH STREET SHOWROOM - FIRST FLOOR
May 4	SAKS 5TH AVENUE RELEASE--Linda Hackett fashions. (Preview, May 2--Above)		
Wednesday May 4 4:30 P.M. Aperitif	ANNUAL FASHION SHOW: DESIGNS BY STUDENTS Sixty-seventh annual students' fashion presentation. <u>Show at 5:00 P.M.</u> By invitation. Contact: Mrs. Harris, MA. 2-2200, Ext. 384.	PRATT INSTITUTE (BROOKLYN)	HOTEL ROOSEVELT TERRACE ROOM
Thursday May 5 12:30 P.M. Luncheon	KNITWEAR AND SWIMWEAR: ANNUAL CONVENTION Fashions with fibers and yarns by: Alamo Industries; Allied Chemical; American Cyanamid; American Enka; Joseph Bancroft; Celanese Fibers Marketing; Chemstrand (Div. of Monsanto); Dow Chemical; E.I. Du Pont de Nemours; Durene Assoc.; Eastman Chemical; Heberlein Patent Corp.; Helanca; Hercules Powder; Herdmans Linen Yarns; United States Rubber; The Wool Bureau. By invitation. Tickets: \$7.50. Producer and Commentator: Mia Grau, PL. 5-1127. Contact: Edward Brandwein, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASS'N	WALDORF-ASTORIA BALLROOM
Friday May 6 9:15 A.M. Coffee	PRESS SHOWING: SHOES DESIGNED BY STUDENTS Seven students of Parsons School will design shoes for a contest sponsored by Bonwit Teller. By invitation. (<u>For Release, Mon., May 9.</u>) Publicity: Judith Jackson, EL. 5-6800, Ext. 1509.	BONWIT TELLER	8TH FLOOR MISS BONWIT SHOES

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 9	BONWIT TELLER RELEASE--Shoe fashions. (Preview, May 6--See Pg. 4)		
Tuesday May 10 10:30 A.M.	PREMIERE SHOWING OF FALL SUIT COLLECTION Suitmaker, doubleknits, wools for Fall. By reservation. Contact: Norma Rousseau, LO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 10 4:00 P.M. Cocktails	FOURTEENTH ANNUAL COTTON FASHION AWARD The 1966 Cotton Fashion Award to Bill Blass; and "Blue Ribbon Cottons" fashion show by this year's and past winners. <u>Show at 4:30.</u> By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	NATIONAL COTTON COUNCIL OF AMERICA	HOTEL DELMONICO BALLROOM
Wednesday May 11 4:00 P.M.	PRESS PREVIEW: NEW INDIA BOUTIQUE SHOP Boutique fashions, and gifts from India. By invitation. (<u>For Release, Fri., May 13.</u>) (<u>Note Change of Time.</u>) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM 107
Wednesday May 11 5:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Showing of Fall sportswear, at-home fashions, and dresses, designed by Ruthanne Tuttle. By invitation. Thereafter daily at showroom. Contact: Bernice Lewis, WI. 7-8178.	MR. GEE, INC. (1407 BROADWAY)	PLACE TO BE ANNOUNCED
Thursday May 12 11:30 A.M. & 1:30 P.M.	PREVIEW: FALL COCKTAIL AND EVENING FASHIONS Also May 17, 18, 24, 25, 26, June 1, 2, 7, 8, 9 at 9:30 A.M. By reservation. Contact: Sandy Abelson or Abe Goldner, FE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday May 12 8:30 P.M.	ANNUAL FASHION SHOW: DESIGNS BY STUDENTS Awards will be presented to students by designer critics: Rudi Gernreich, Norman Norell, Donald Brooks, John Moore, Gaston Berthelot, David Kidd, Ilie Wacs, Chester Weinberg, Deanna Littell, Ruthanne Tuttle, Don Simonelli, Bill Smith. Participation in the presentations: Mildred Custin and Eugenia Sheppard. Price: \$6.00 (evening reserved), available after April 18. Contact: Ted Kritsidimas, PL. 9-2214.	PARSONS SCHOOL OF DESIGN (410 E. 54TH ST.)	HOTEL PIERRE BALLROOM
May 13	GIMBELS RELEASE--Fashions and gifts from India. (Preview, May 11--See Above)		
Friday May 13 9:30 A.M. Coffee	"ELEGANT FUN FURS FOR 1967" Preview for the press of coats, suits, and boutique fur fashions, designed by Mr. Fred for Fur & Sport. By invitation. Publicity: Lisa Curtis, MU. 4-7444. Buyer showings, beginning Mon., May 16, by appointment. Contact: Mr. Albert, PE. 6-8516.	FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Friday May 13 12:00 Noon Luncheon	OPENING: INTERNATIONAL COUTURE COLLECTION "A Dazzling New Dynasty"--presenting an international collection of couture dresses and ensembles, designed by Patrick de Barentzen of Rome, and Larry Nelson of N.Y. (<u>Show at 12:00 Noon, followed by luncheon.</u>) Additional showings May 25 and June 1 at 4:00 P.M. (Cocktails). All shows by reservation. Buyer contact: Jane Arend. Publicity: Dottie Marshall, BR. 9-0710.	DYNASTY OF HONG KONG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 16 9:30 A.M. Champagne	PRESS PREVIEW: WHOLE- SALE FALL COLLECTION Michael Dayan of Tapemeasure will present his Fall collection. Music by Hugh Shannon. By invitation. Publicity: Leslie Cunningham, TE. 8-0554.	MICHAEL DAYAN	HOTEL DELMONICO CRYSTAL ROOM
Monday May 16 10:30 A.M.; 11:00 A.M.	OPENING: FALL COLLECTIONS Leonard Arkin, May 16, June 6, 13 at 10:30. Andrew Arkin, May 16, June 6, 13 at 11:00. Contact: Pamela Fernandes, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 16 11:00 A.M.	PREVIEW: YOUNG FUR COLLECTION Revillon Wholesale presents a collection of young furs. By invitation. Publicity: Bill Paige, LO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday May 16 12:00 Noon Cocktails	PREVIEW OF LINGERIE AND LOUNGEWEAR Preview of Fall lingerie and loungewear fashions. Luncheon at 12:30. Show at 1:15. By invitation. Publicity: Maxine Marlowe, MU. 3-7020.	KAYSER-ROTH LINGERIE (425 FIFTH AVENUE)	ST. REGIS HOTEL ROOF
Monday May 16 12:00 Noon	OPENING OF FALL COLLECTION Showings May 16, 25, June 8 at 12:00 Noon. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday May 16 2:30 P.M.	PREVIEW: FALL SUIT COLLECTION For press and buyers, by invitation. Continuous daily thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 16 4:00 P.M. Cocktails	PREVIEW: SAGA FUR FASHION SHOW The Birger Christensen Fall-Winter collection of Saga furs at a premiere showing in advance of presentations in Washington D.C.; Sydney, Australia; Athens, Greece; and Copenhagen, Denmark. By invitation. Publicity: Vivienne P. Fox at Leber Katz Paccione, PL. 1-4477.	BIRGER CHRISTENSEN	CONSULATE GENERAL OF DENMARK (280 PARK AVE.)
Tuesday May 17 8:30 A.M. Breakfast	SUBTEEN FASHION & MERCHANDISING CLINIC Twelfth annual back-to-school subteen fashion and merchandising clinic. Publicity campaigns and subteen style show forecast. Admission: \$5.00. Contact: Pat di Sernia, Fashion and Merchandising Director, PL. 1-6900.	AMERICAN GIRL MAGAZINE (830 THIRD AVENUE)	STATLER-HILTON HOTEL BALLROOM
Tuesday May 17 9:30 A.M.	FALL FASHIONS BY HELENA BARBIERI Cocktail and evening fashions. Also, May 24, 26, June 1 at 9:30. By invitation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 17 10:30 A.M.	OPENING OF FALL COLLECTION Also May 20, 24, 26, June 1, 3, 7 at 10:30 A.M. By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 17 11:30 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter May 24 and June 1 at 11:30 A.M. By reservation. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 17 11:30 A.M.	OPENING: FALL COLLECTION Fall collection, designed by Dorothy Farbo, May 17, 24, June 3, 7 at 11:30 A.M. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 17 12:00 Noon	OPENING OF FALL COLLECTION Also, May 24, June 7 at 12:00 Noon. By reservation. Contact: WI. 7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 18, 24, 25, 31, June 1, 7 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Showings: May 17 at 1:00 P.M., (4:00 P.M. Press), May 18, 24, 26, June 1, 8 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 24, June 6 at 1:00. By reservation. Contact: Rhoda Barrett, CH. 4-0600.	PAT SANDLER FOR HIGHLIGHT	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 17 3:30 P.M. Cocktails	PREVIEW OF FALL COLLECTION Casual dresses, sportswear, designed by June Francis; also imported knits. Show at 4:00 P.M. By invitation. Continuous daily thereafter at showroom. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS, INC. (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
May 17	PRESS SHOWING--HANNAH TROY'S FALL COLLECTION AT 4:00. (Opening, 1:00 P.M.)		
Tuesday May 17 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Lee Claire's Fall collection, designed by August de Lorenzo, May 17, 23, June 2 at 4:00. By reservation. Continuous thereafter. Contact: Al Davis or Sylvia Greer, WI. 7-9470.	LEE CLAIRE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 17 4:00 P.M.	OPENING: FALL COLLECTION Also May 24, June 1, 6, 7 at 4:00 P.M. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 17 5:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Preview of Royal Lynne's Fall collection. By invitation. Thereafter May 24 and 31 at 5:00. By reservation, at showroom, 14th floor. Contact: Ruth Winslow, LO. 3-3035.	ROYAL LYNNE, LTD. (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Tuesday May 17	OPENING OF FALL COLLECTION Daily informal showings. Contact: Judi Fox, OX. 5-5730.	ABBOTT EAST	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 18 11:30 A.M.	PREVIEW: FALL COLLECTION For press and buyers, by invitation. Continuous daily thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER; ADELE JONES	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 18 12:00 Noon	OPENING: FALL COLLECTION Fall collection, designed by Don Breitingner. Also May 24, June 1, 7 at 12:00 Noon. By reservation. Contact: Bill Laird, LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 18 12:00 Noon Luncheon	CHILDREN'S DIVISION LUNCHEON MEETING Children's fashions, sizes 3 to 6x, 7 to 14, and pre-teens. (<u>Note Change of Date.</u>) Commentator: Jane Trahey. Co-chmn.: Marion Harris, Neiman Marcus; and Evelyn Baukal, Independent Retailers Assn. Prices: \$10.00, members; \$12.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Wednesday May 18 1:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 23, 24, 25, 31, June 1, 6, 7. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 18 2:30 P.M. Cocktails	PREVIEW: FALL DRESS COLLECTION Preview of David Crystal's Fall dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 18 2:30 P.M.	OPENING: FALL COLLECTION Also, May 20, 23, 25, June 1, 2, 7 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday May 18 4:00 P.M.	OPENING: FALL COLLECTION Also May 26, 31, June 6 at 4:00. By reservation. Contact: LA. 4-7900.	TERRY-ALLEN, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 18 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Showings thereafter: May 19, 24, June 7, 8, 14 at 12:00 Noon. By reservation. Contact: Harold Queler, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday May 18 6:30 P.M. Cocktails- Dinner	DINNER-FASHION SHOW FOR FALL 1966 Formal dinner and fashion show of trend-setting styles for Fall 1966, in tribute to American designers, featuring costumes in Du Pont fibers from American couture houses. Cocktails--6:30; Dinner--7:30, followed by show. For retail executives, buyers, and press. By invitation only. Contact: <u>Trade</u> --Joy Zegras, 971-4326; <u>Press</u> --Mabel Henderson, 971-4375.	DU PONT COMPANY	NEW YORK HILTON HOTEL GRAND BALLROOM
Thursday May 19 10:00 A.M.	OPENING: FALL COATS AND SUITS Jack Sarnoff's coat and suit collection, designed by Molly. Also May 24, 26, June 2, 6, 14 at 10:00 A.M., by reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday May 19 10:30 A.M.; 2:30 P.M.	PREVIEW: FALL COLLECTION Designed by Shannon Rodgers for Jerry Silverman. By invitation. Thereafter, by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 19 11:00 A.M.	OPENING: FALL COLLECTIONS Fall collection of Joan Arkin, including Mademoiselle Arlette, Real Juniors, and Laura. Also June 7 and 14 at 11:00. Contact: Pamela Fernandes, WI. 7-5324.	JOAN ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 19 1:15 P.M.	OPENING OF FALL COLLECTION Also, May 23, 31 and June 6 at 1:15. By reservation. Contact: LO.5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday May 19 2:30 P.M.	OPENING: FALL COLLECTION Also May 25, 26, June 1, 2, 8 at 2:30 P.M. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday May 19 4:00 P.M.	OPENING: FALL COLLECTION Malcolm Starr's Fall collection, designed by Elinor Simmons, May 19, 26, June 1 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday May 19 4:30 P.M.	CHILDREN'S FALL FASHION SHOW Fall fashions for toddlers, girls, pre-teens, and boys. By invitation. Publicity: Marcelle Burnham, MU. 5-4400.	PARENTS' MAGAZINE (52 VANDERBILT AVENUE)	HOTEL ASTOR BALLROOM <u>Show at 5:00 P.M.</u>
Thursday May 19 5:00 P.M.	PREVIEW OF FALL COLLECTION Fall collection, designed by Bill Smith. For press and buyers, by invitation. Contact: LA. 4-3340.	JANINE KAHAN (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Thursday May 19 6:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafter May 23 and 25 at 3:00 P.M., by reservation. Contact: LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Friday May 20 10:30 A.M.	PRESS PREVIEW OF FALL COLLECTION Fall collection, designed by Christian Mann for Marquise. By invitation. Buyer showings: May 23, 25, June 1, 6, 8, 15 at 10:30. By reservation. Contact: Lawrence Croen, BR. 9-5794. Publicity: Leslie Cunningham, TE.8-0554.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Sunday May 22- May 24	THREE DAY FALL RETAILING SEMINAR "Broaden Your Horizons for Richer Retailing"--for specialty stores. Discussion of profit picture, electronic data processing, branch stores, advertising, public relations, display, sales training, combating theft and pilferage. Fall fashion forecast. Price: \$100.00 per person. Contact: Linda Rosenthal, LA. 4-2280. Public Relations: Fashion Directives, Claire Affens, OX. 7-3564.	GORDON & HOROWITZ (225 WEST 34TH STREET)	KITSHER'S COUNTRY CLUB MONTICELLO, NEW YORK
Monday May 23 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Thereafter at 2:30 P.M. May 24, 26, 31, June 1, 7 by reservation. Contact: CH. 4-3877.	CHESTER WEINBERG, LTD.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
May 23	PRESS SHOWING--MAURICE RENTNER'S FALL COLLECTION AT 3:00. (Opening, May 24)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 23 2:00 P.M.	OPENING: FALL COLLECTION Fall collection, designed by Ole Borden, May 23, 25, June 1, 7, 8 at 2:00 P.M. By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 23 3:30 P.M.- 5:30 P.M. Cocktails	PREVIEW AT FASHION SHOWING Fieldcrest will present "Extra Dry with a Twist," a different kind of fashion show, with couture collection by 15 leading designers. For the press, by invitation. Publ.: Ann MacLean at Addison, Goldstein & Walsh, TE. 8-7262.	FIELDCREST	FOUR SEASONS REST. POOL ROOM
Monday May 23 8:00 P.M. Supper- Dance	ANNUAL FASHION SHOW: FORMAL SUPPER DANCE "Patrons And Angels"--Twenty-second anniversary celebration; fashion pre- sentation at 8:00 P.M., followed by supper, dancing at 9:00 P.M. Co-Chmn.: David L. Yunich, Melvin E. Dawley. Contribution of \$100.00 per person (tax deductible) payable to the "Educational Foundation for the Apparel Industry." Contact: Shirley Goodman, Executive Director, LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET F.I.T. THEATRE
Tuesday May 24 10:00 A.M.	OPENING: FALL COLLECTION Fall collection, designed by George Nardiello. By reservation. Contact: WI. 7-7457.	KIKI HART, N.Y., INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 24 10:30 A.M.	OPENING OF FALL COLLECTION Showings May 24 and 26 at 10:30 A.M., designed by Dominic. By reservation. (Note Change of Time.) Contact: BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 24 12:00 Noon	OPENING OF FALL COLLECTION Also May 26 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 24 2:30 P.M.	OPENING: FALL COLLECTION Showings May 24 and June 1 at 2:30. By reservation. Contact: Sally Wolf or Margie Lefcourt, 524-7093.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 24 2:30 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Thereafter May 25, 27, 31, June 2, 8 at 10:30 A.M. By reservation. Contact: Mabel Glemby. Publ.: Minnie Cushing, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 24 2:30 P.M.	PREVIEW OF FALL SUITS AND COSTUMES Fall suits and costumes, designed by Stefan. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.	BRIARBROOK SUITS DESIGNED BY STEFAN	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 24 2:30 P.M.	OPENING OF FALL COLLECTION Maurice Rentner's Fall collection, designed by Bill Blass. <u>Press Show</u> , Mon., May 23 at 3:00 P.M. By invitation. <u>Trade showings</u> , May 24, 25, 26, June 1, 2, 8 at 2:30. By reservation. (Note Change of Dates.) Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE NEW SHOWROOM - 17TH FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 24 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter May 26, June 1, 7, by reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 24 5:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Fall collection, designed by Miguel Dorian. For press and buyers, by invitation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday May 25 8:30 A.M. Breakfast	PREVIEW: SOUTHWEST AFRICAN BROADTAIL Southwest African broadtail fashions, by leading designers. <u>Show at 9:30.</u> By invitation. Publicity: Audrey Dutoit, Gaynor & Ducas, PL. 5-2200.	SWAKARA	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Wednesday May 25 10:00 A.M.	OPENING OF FALL COLLECTION Also May 26, June 1, 2, 7, 8, 9 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 25 10:30 A.M.	OPENING: FALL COLLECTION Also June 1, 2, 7, 8 at 10:30. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday May 25 12:00 Noon & 4:00 P.M.	OPENING: FALL COLLECTION By invitation. Thereafter May 26, 31, June 2 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday May 25 3:00 P.M.	OPENING OF FALL COLLECTION For press and buyers, by invitation. Thereafter June 6, 9 at 3:00. By reservation. Contact: 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 26 12:00 Noon Luncheon	PRESS PREVIEW: CRUISE COLLECTION Preview for the press of Cruise fashions. By invitation. Thereafter at showroom. Contact: Maria Scotto, PL. 5-2872.	KEN SCOTT OF MILAN (64 EAST 55TH STREET)	7TH REGIMENT ARMORY 643 PARK AVENUE
Thursday May 26 2:30 P.M.	PRESS PREVIEW: FALL COATS AND SUITS By invitation. Thereafter informal showings. Contact: PE. 6-2291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday May 26 2:30 P.M.	OPENING OF FALL COLLECTION Showings May 26, 31, June 2 at 2:30. By reservation. Contact: PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday May 26 3:30 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION Junior Accent's Fall collection, designed by Frank Adams. By invitation. Continuous thereafter in showroom. Contact: LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Friday May 27 9:30 A.M.	OPENING OF FALL COLLECTION Also June 1, 7, 9, 15 at 9:30 A.M. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
May 30	MEMORIAL DAY (Monday). Legal Holiday		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 31 11:30 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter June 3, 8, 14 at 10:00 A.M. By reservation. Contact: JU. 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Tuesday May 31 12:00 Noon	OPENING: FALL JUNIOR COLLECTION Fall junior collection May 31, June 1, 2, 7, 8, 9 at 12:00 Noon. By reservation. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday May 31 2:00 P.M.	OPENING OF FALL COLLECTION Also June 1, 7, 8, 14 at 2:00 P.M. By reservation. Contact: Mrs. Jay Sweedler, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday May 31 3:15 P.M.	PRESS PREVIEW: FALL RAINWEAR COLLECTION Lawrence of London will present their Fall collection of couture rainwear. By invitation. Continuous daily thereafter. Contact: Rose Blasberg, CH. 4-3815. Publicity: Ann Silver Assoc., 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 31 4:00 P.M.	OPENING: FALL COLLECTION Showings May 31 and June 7 at 4:00, by invitation. Thereafter by appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday May 31	OPENING OF FALL COLLECTION Daily informal showings of Fall collection, by appointment. Contact: Carmelita Brennan, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday June 1 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR FASHIONS "The Fine Art of Furs"--luxury furs, sport furs, and fur trims. By invitation. Publicity: Happie Reilly at Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	HOTEL PIERRE COTILLION ROOM
Wednesday June 1 11:30 A.M.	OPENING: FALL COATS AND SUITS Also June 7, 9, 14, 16 at 11:30. By appointment. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Wednesday June 1 2:30 P.M.	OPENING OF FALL COLLECTION Fall collection, designed by Peggy Thayer, June 1, 7, 8, 14 at 2:30 P.M. By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday June 2 9:00 A.M. Champagne Breakfast	PREVIEW OF FALL JEWELRY DESIGNS Preview of Fall jewelry designs; demonstration of design and craftsmanship of fine jewelry. By invitation. Contact: Jane Hauck at DuFine & Co., TN. 7-6655.	WANDER & COMPANY	745 FIFTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 2 10:00 A.M.	OPENING: FALL COATS AND SUITS Showings June 2, 7, 9, 14, 16 at 10:00 A.M. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 2 10:30 A.M.	PREVIEW: JR. PETITE FUR FASHIONS "On The Avenues of Fashion"--preview of junior petite Fall collection of varied furs. For press and buyers, by invitation. Thereafter buyer showings at 10:30 and 2:30, daily. Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 2 12:00 Noon	OPENING OF FALL COLLECTION Daytime, cocktail, and evening fashions, June 2, 3, 9, 16 at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday June 2 3:30 P.M.	PREVIEW OF FALL DRESS COLLECTION By invitation. Continuous daily showings thereafter. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Friday June 3 11:00 A.M.	FIRST SHOWING OF FALL COLLECTION Also June 6 at 4:00 P.M.; June 7 and 13 at 11:30 A.M. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday June 3 4:30 P.M. Cocktails	FALL BACK-TO-SCHOOL TRENDS FASHION SHOW Fashions from Fall issues in a trends presentation. Show promptly at 5:00 P.M. For retail stores, by invitation. Tickets: \$12.00. Contact: Kay Corinth, PL. 9-8100.	SEVENTEEN MAGAZINE	WALDORF-ASTORIA BALLROOM
Monday June 6 11:00 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of couture fur collection, designed exclusively for Revillon by Bill Blass, David Kidd, and Sarimi. By invitation. Thereafter by appointment. Publicity: Bill Paige, LO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 6 11:00 A.M.	OPENING OF FALL COLLECTION Buyer showings: June 6 at 11:00; June 7 and 8 at 11:30. Press June 6 at 2:30 P.M. All shows by reservation. Contact: Faye Berk, CH. 4-7270.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday June 6 12:30 P.M. Luncheon	FUR COLLECTION BY BETTY YOKOVA Press preview of Betty Yokova's high-fashion collection, designed for Neustadter. Show at 1:15. Publicity: Mary Kelley, CI. 7-5213. Buyers: Tues., June 7 at 9:30. Both shows by invitation. Thereafter daily at 10:00 and 2:00, by appointment. Contact: Harvey Neustadter, LA. 4-3365.	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 6 4:00 P.M. Cocktails	PREVIEW OF FALL- WINTER FUR FASHIONS Furs designed by Donald Brooks for Coopchik-Forrest. By invitation. Contact: LO. 4-4726.	COOPCHIK-FORREST (333 SEVENTH AVENUE)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Beginning Monday June 6	FALL-WINTER FUR COLLECTION Showing of Fall-Winter fur collection, daily at 10:00 A.M. and 2:00 P.M. By appointment. Contact: LO. 3-5945.	KOTUK & ACKERMAN	345 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 7 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Fall-Winter fur collection, designed by Arthur Schwartz. By invitation. Publicity: Pauline Greene, TN. 7-2288. <u>Trade showings</u> : June 8 and 9 at 10:30 A.M., by appointment. Thereafter by appointment only. Contact: Miss Lenore, CH. 4-8685.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday June 7 4:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM AUGUST ISSUE "Super Mlle on Campus"--preview of fashions, for tie-in stores. <u>Show at 5:00.</u> Admission: \$15.00 per person. Contact: Lenore Benson, MU. 9-5000.	MADemoiselle MAGAZINE	WALDORF-ASTORIA BALLROOM
Wednesday June 8 9:00 A.M. Coffee	PRESS PREVIEW OF FUR COLLECTION Fur collection, designed by the brothers Christie. <u>Show at 9:30 A.M.</u> By invitation. Beginning Thurs., June 9, buyer showings at 10:00 A.M. and 2:00 P.M. daily. Contact: Harry Feldman, PE. 6-6944.	CHRISTIE BROS. FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday June 8 2:30 P.M.	OPENING OF FALL COLLECTION Fall collection at 2:30, June 8, 14, 16. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 8 5:15 P.M.	OPENING OF FALL COUTURE FASHIONS Couture daytime and evening fashions, designed by Angela. By invitation. Also Thurs., June 9 at 5:15, by reservation. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SALON - 3RD FLOOR
Thursday June 9 8:30 A.M. Breakfast	PREVIEW: FALL- WINTER COLLECTION Preview of Fall-Winter couture fashions by Mme. Mitsuko Morooka of Tokyo. By invitation. Publicity: Kay Wilson, 405 E. 54th St., PL. 5-6742.	MITSUKO MOROOKA OF TOKYO	HOTEL PLAZA WHITE & GOLD SUITE
Friday June 10 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Preview for the press of Fall-Winter fur collections by Christian Dior Furs of Paris, and Laurence H. Kaye. By invitation. Contact: Rose Ciacci, OX. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE H. KAYE	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday June 13 4:30 P.M.- 6:30 P.M. Cocktails	PREVIEW: FASHIONS IN PERSIAN LAMB "Persian Market Party"--first annual industry-wide collection of apparel in Persian Lamb, featuring new color range by leading designers. By invitation. Publicity: MU. 2-6939.	PERSIAN LAMB INSTITUTE	STATLER-HILTON HOTEL TERRACE ROOM
Wednesday June 15 6:00 P.M. Cocktails	FIRST ANNUAL AWARD FOR FIVE DESIGNERS "Best Dressed In American Mink"--First annual award of trophies for five leading U.S. fur designers. Admission: \$25.00 (charity benefit). Contact: Trudy R. Suter, Albert Woodley Co., MU. 2-6881. Publicity: Bell & Stanton, PL. 9-4800.	EMBA MINK BREEDERS ASSOCIATION	HOTEL PIERRE BALLROOM
Friday June 17 9:00 A.M. & 12:00 Noon	FALL READY-TO-WEAR: BREAKFAST & LUNCHEON Breakfast--9:00 A.M.; Luncheon--12:00 Noon. More details and prices in a later issue. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

1967

JANUARY

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